numidia ltd

Revitalising the communications and operations of an educational trust



- **66% website traffic increase**
- **120% rise in event attendance**
- **3X newsletter open rate**

Background

The Bonnart Trust is a registered UK charity. The Trust's vision is to contribute to a tolerant and inclusive society in which people of all ethnicities, religions and cultures live together with mutual understanding. It does this by providing PhD and Masters scholarships.

The Bonnart Trust was eager to secure high-quality charity management, communications and governance support without the overheads costs of employing its own staff.

THE BONNART TRUST

"The team has completely regenerated the strategy of the Trust."

We have been working with Numidia Ltd since 2019. The team has completely regenerated the strategy of the Trust, in particular its communications such as our website, our newsletters and partner relationships.

In addition, they have spearheaded our event planning and provided us with excellent board secretariat and governance support services.

Anthony Tomei CBE, Chair
The Bonnart Trust

What we did

Since 2019, Numidia Ltd has played a crucial role in the trust's marketing communications, event, governance, administration and social media, including rebranding and relaunch of its website.

Thanks to Numidia Ltd, the grant-making charity has seen a remarkable transformation in its governance, engagement with scholars, partners and the public with a revamped website, a social media presence and multiple events throughout the year to disseminate the work of the Trust.

Contact us: www.numidialtd.com info@numidialtd.com